



**The beauty and care rituals
for your smile**





The beauty and care rituals for your smile

The BlancOne® RITUALS set includes 5 products dedicated to the beauty and care of your smile, ideal to maintain the results obtained thanks to BlancOne® professional whitening treatments.

We would like to suggest some simple and fast daily rituals to perform every morning and before going to bed at night.

The BlancOne® RITUALS set

is enclosed in a limited edition and exclusive box: the SMILE BOX.

Once the products have been used and the internal part in biodegradable biomaterial removed, your SMILE BOX becomes a memory box where you can collect pictures, cards, souvenirs and small objects connected to happy moments of your life.

A box full of your brightest smiles.



The 5 BlancOne® Rituals for your smile



純度
Purity

Whitening brush



BRUSH



明晰
Clarity

Whitening toothpaste



DUETTO
ACTIVE
↓



平衡
Balance

Teeth and gums serum



DUETTO
CARE
+



亮度
Brightness

Whitening pen



STICK



愛情
Protection

Lip balm



LIPS



純度
Purity

BLANCO[®] BRUSH

BRUSH

Purity Ritual

Whitening Toothbrush

BlancOne[®] BRUSH

Is a **natural whitening aid** with special bristles containing calcium carbonate for an ideal **removal of the bacterial plaque and an effective action against stains** (highly recommended to smokers) and a substantial aid in the **prevention of tartar**. Your teeth will become whiter after each use.





DUETTO
ACTIVE



Clarity Ritual

Whitening Toothpaste

BlancOne® DUETTO ACTIVE carries out an intensive whitening action thanks to the **triple combined action** of natural enzymes to **dissolve the plaque**, non-aggressive stain removing agents to **remove superficial stains** and peroxide crystals to release oxygen for a deep **tooth whitening action**.



明晰

Clarity

BLANCONE® DUETTO ACTIVE
↓



平衡

Balance

BLANCONE[®] DUETTO
CARE +



Balance Ritual

Teeth and gums serum

BlancOne[®] DUETTO CARE

Is based on a set of natural components and active ingredients, to guarantee **an anti-bacterial** and **anti-oxidising action**, supplying **vitamins**, **re-mineralising the enamel** and carrying out a delicate **polishing action**.





STICK

Brightness Ritual

Teeth whitening pen

BlancOne® STICK whitening pen can be used **to stabilise the results of in office treatments**, as a periodical **maintenance** procedure **to revive the white of your teeth** and **remove stains** or simply as a make-up procedure **to brighten your smile**.



亮度

Brightness

BLANCONE® STICK



LIPS

Protection Ritual

Lip balm

Lips are a frame for your smile
BlancOne® LIPS,
thanks to a **100% natural formula**,
bees wax, hempseed oil,
shea butter and Vitamin E,
it **protects your lips** from free radicals,
nourishing and hydrating them
with a delicious flavour.



愛情

Protection

BLANCONE®

LIPS

BRUSH

A whitening aid for your smile

HOW TO USE IT

Brush the front teeth with BlancOne® BRUSH when dry, without water nor toothpaste, moving from the neck to the incisal edge. In case of particularly sensitive gums, wet BlancOne® BRUSH with hot water, in order to soften the bristles. Rinse BlancOne® BRUSH and proceed with the cleaning routing using your conventional brush together with BlancOne® DUETTO toothpastes.



DUETTO

Dual-phase home teeth whitening system

INSTRUCTIONS

BlancOne® DUETTO is used instead of normal toothpaste, twice a day.

BlancOne® DUETTO ACTIVE and BlancOne® DUETTO CARE must be used in alternative according to the programme chosen:

- **Intensive whitening:** start with BlancOne® DUETTO ACTIVE, both morning and evening, for no longer than 2 weeks. Then use BlancOne® DUETTO CARE for another 2 weeks.
- **Sensitive teeth:** suspend possible use of BlancOne® DUETTO ACTIVE and only use BlancOne® DUETTO CARE until sensitivity is no longer present, then start the programme again.



STICK

Penna sbiancante

RECOMMENDATIONS

Stabilisation - To be used once a day, for 2 weeks, immediately after the in-office treatment to stabilise results.

Maintenance - A one-week cycle can be performed, maximum once a month, by using the pen once a day to refresh the teeth shade of white.

Stain removal - To be applied in the morning and in the evening, brushing the stained surface thoroughly. To be repeated until the stain is removed.

Make-up - On special occasions the gel can be applied on both arches to brighten your smile.

EUROPEAN UNION WARNINGS

- 5,6% of H₂O₂ is released.
- Not to be used on anyone under 18 years of age.
- To be sold only to dental practitioners. For each use cycle, the first application must be done only by dental practitioners or under their direct supervision if an equivalent level of safety is ensured. Afterwards the product will be provided to the consumer to complete the use cycle.

USE INSTRUCTIONS

- 1) Clean your teeth by brushing.
- 2) Remove the cap and turn the bottom of the pen (3-4 clicks) clockwise to wet the brush with a quantity of gel. (IMPORTANT NOTE: during the first use more clicks may be required in order to break the safety seal).
- 3) Apply the gel on the teeth and rub thoroughly on their surface for 2 minutes. During this period, regularly rewet the brush with a new quantity of gel, turning the bottom clockwise and reapply. Usually 10-12 clicks are needed to apply an adequate amount of whitening gel per procedure.
- 4) Spit out the remaining gel without rinsing with water and do not eat or drink anything for 30 minutes.
- 5) After the end of the procedure clean the silicon brush with a tissue and recap the pen.



PRECAUTIONS

- A dental examination is mandatory prior to bleaching.
- Bleaching will not lighten porcelain crowns and dental restorations.
- For at least 6 hours after the bleaching procedure do not use tobacco products and do not drink coffee or red wine.
- Not intended for use by pregnant women. Consult a doctor if you are breast feeding.
- Avoid contact with tissues other than teeth.
- Acidic foods/juices may cause sensitivity if consumed shortly after bleaching.
- Gum tissue irritation may result if used in individuals with periodontal disease.
- If any irritation of gums or tooth sensitivity occurs, discontinue the use of the product and consult your dentist.
- Keep the product out of children's reach.
- Avoid contact with the eyes. In case of contact rinse eyes carefully with water for several minutes and request medical advice/attention.
- Do not apply quantities greater than those required for the whitening process. If swallowed in small quantities the product is harmless, otherwise consult a doctor.
- Some users may experience sensitivity or gingival irritation. While these are mild and transient in most cases, sometimes treatment by a dentist may be required.
- Do not use longer than 14 consecutive days; a 2-week stop is recommended between each application cycle (14 days).

INGREDIENTS

Glycerin, propylene glycol, carbamide peroxide 16%, deionized water, carbomer, aroma (Mint), disodium EDTA, limonene, sodium saccharin, sodium hydroxide.

Morning Rituals



純度

Purity

1

BRUSH



明晰

Clarity

2

DUETTO
ACTIVE



愛情

Protection

3

LIPS

Evening Rituals



純度

Purity

1

BRUSH



平衡

Balance

2

DUETTO
CARE



亮度

Brightness

3

STICK



愛情

Protection

4

LIPS



Discover the joy of a whiter smile

In your BlancOne® authorised centre
you can find the safest and most innovative professional whitening solutions
for the beauty and health of your smile.

With your regular dental hygiene sessions,
you will be able to keep the white of your teeth
constantly under control and establish,
together with a BlancOne® expert,
when and how to intervene on it.

Furthermore you will find your BlancOne® rituals
and any product necessary
to maintain your smile in top condition at home!



One more reason to smile

BLANCONE[®]
Rituals



One more reason to smile

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